

exist.org.uk

exist explained

september 07



this document.

this document explains the exist initiative.

- what it is <
- what it seeks to achieve <
- how it seeks to achieve it <
- where it comes from <
- how to participate in it <

- exist material <
- contact details <



what is exist?

exist is an initiative that aims to:

inspire devotion to jesus of nazareth <
by disseminating his words <
in innovative formats <

devotion

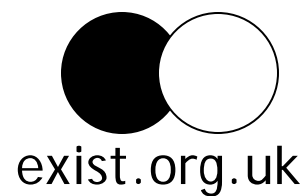
jesus' words are life-changing.
they're powerful,
convincing hearers of their truth and of jesus' claims.
they're the words of life.
exist exists to inspire devotion to him.
it's as simple as that.

dissemination

the strategy's simple too:
mass dissemination.
jesus' words are to be shared
to be sown - like seed
to be dispersed; scattered.
some seed falls on poor ground;
some on good
seed in good ground grows and bears fruit.

innovative formats

exist material's simple, unadorned, minimal.
it runs counter to the brash and the flash.
exist's plain presentations of jesus' words enhance the
clarity with which his claims are heard.



origins.

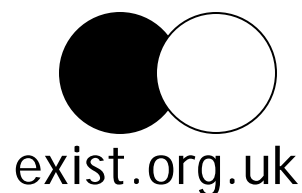
where does exist come from?

exist flows from a compulsion to engage today's cultures
with the words of jesus of nazareth

jesus' words and the 'what if...' series
offer a starting point for that engagement.

exist is an initiative of newton mearns baptist church,
glasgow, uk

newton mearns baptist church offers exist to the wider
christian community as a vehicle for inspiring devotion to
jesus of nazareth



print.

exist material in print

generic
printed material carries a generic contact address: exist.org.uk

customised
printed material can be customised:
exist.org.uk/yourdetails

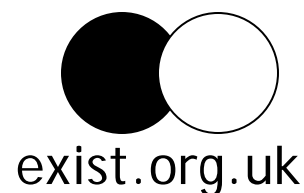
customised materials can include local contact details:
phone number <
email address <
postal address <

print ready pdfs available - for local printing

low cost
printed material is designed for low cost manufacture thus
encouraging mass dissemination

range
the current range of printed material is listed in the downloads
section of the exist.org.uk website

translation
the simplicity of exist material makes language conversion easy



digital.

exist material in digital form for free download

downloads

'flash' downloads carry a generic address: exist.org.uk <
'flash' downloads can be customised: exist.org.uk/yourdetails <

'powerpoint' downloads carry a generic address: exist.org.uk <
'powerpoint' downloads can be customised: exist.org.uk/yourdetails <

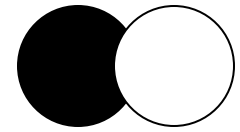
customised materials can include additional contact details:
phone number <
email address <
postal address <

range

an expanding range of digital material is accessible from the downloads
section of the exist.org.uk website

translation

the simplicity of exist material makes language conversion easy



exist.org.uk

web.

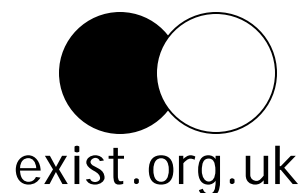
the **exist.org.uk** website
provides an online reception centre for people responding to
exist material.

daily content
exist.org.uk daily content provides exploration of jesus's words

exist's informal and inclusive style is designed to
facilitate discovery
- not to offer instruction

daily content, archived by weekly theme, remains accessible

networks
exist seeks to work through established networks
to direct enquirers to local christian communities.



participate.

participating in the exist initiative

to start using exist material:
obtain exist printed material <
organise a dissemination campaign <
get personalised material produced <
download and share digital material <

but first
contact exist
we'll talk through how best to link you in

contacts.

for further information contact:
info@exist.org.uk

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